

WASHINGTON RED RASPBERRY COMMISSION CONTEST OFFICIAL RULES

#RazzYourBaking Consumer Challenge

No purchase necessary to win and will not increase the chances of winning.

1. Sponsors

The Contest is sponsored and administered by Beadle Consulting, LLC dba Wild Hive on behalf of the Washington Red Raspberry Commission (together, the "Sponsors"), located at 5701 W. Slaughter Ln. A130 #403, Austin, TX 78749

2. Eligibility

Contest entries are limited to legal residents of the fifty (50) United States and the District of Columbia. Must be at least eighteen (18) years old at the time of entry. Employees of Washington Red Raspberry Commission or its constituent entities and their immediate family and household members are not eligible. The contest is subject to federal, state and local laws and regulations. Void where prohibited.

3. Agreement to Official Rules

Participation in the Contest constitutes entrants' full and unconditional agreement to and acceptance of these Official Rules and the decisions of the Sponsors, which are final and binding. Winning a prize is contingent upon compliance with these Official Rules and fulfilling all other requirements set forth herein.

4. Entry Period

The Contest begins at 12:00 a.m. Eastern Daylight Time on Tuesday, June 21, 2022, and ends at 11:59 p.m. Pacific Daylight Time on Sunday, July 31, 2022. Entries submitted before or after the contest period will not be considered. Sponsor reserves the right, in its sole discretion, to cancel the Contest in part or in its entirety if it becomes technically corrupted or because of non-authorized human intervention.

5. How to Enter

Contest participants can enter for a chance to win by posting a video or photograph of their original baking recipe featuring frozen red raspberries to their public Instagram feed. Post must tag @Red_Raspberries and contain the hashtag #RazzYourBaking. Limited to one (1) entry per Instagram account per day.

All entries must be original work and may not violate anyone's proprietary or intellectual property rights. Any entries that infringe upon the intellectual property rights of others will be disqualified.

6. Selection of Winner(s) and Odds of Winning

Winner will be determined by panel of judges and judged based on the criteria below. Judging will be held at the end of Promotion Period.

Judging Criteria for Entries:

- Showcases frozen raspberries in a baking recipe (10 points)
- Quality of photography (40 points)
- Uniqueness of recipe (50 points)

The odds of winning will be determined by the number of eligible entries received. Winner will be subject to verification.

7. Notification of Winner(s)

The selected winner will be notified via Instagram Direct Message from the @Red_Raspberries account within ten (10) days of selection. If a selected winner cannot be reached within five (5) business days of Sponsor's first attempt to notify such winner, such winner may be disqualified and an alternate winner may be selected from the remaining eligible entries based on judging criteria. No cash alternative or substitution of any prizes will be offered.

Winner must agree to the use of their names, voices, and/or likeness for the purpose of advertising, trade, or promotion without further compensation, unless prohibited by law. Winner may be required to attest to an affidavit of eligibility.

8. Prize

One (1) winner will be selected, receiving one (1) \$500.00 AMEX gift card (valued at \$500.00)

9. Taxes

All taxes and other expenses not specified herein, including federal, state, and local, are the sole responsibility of each winner as well as compliance with any federal, state, and local laws and regulations applicable to winners.

10. Winners List

A list of winners' names will be made available to all participants from online submission to Sponsor.

11. Choice of Law

Except where prohibited, all issues and questions concerning the construction, validity,

interpretation and enforceability of these Official Rules, or the rights and obligations of entrants and the Washington Red Raspberry Commission and their agents shall be governed by and construed exclusively in accordance with the laws of the State of Texas.

12. General Release and Conditions of Participation

All entrants release the Sponsor and the Washington Red Raspberry Commission, and their respective subsidiaries, affiliates, officers, directors, agents, employees and all others associated with the development and execution of the Contest from any and all liability with respect to or in any way arising from this Contest and/or acceptance or use of the prizes, including liability for personal injury, death, damages, or loss.

The Sponsors are not responsible for entries that are corrupted or otherwise not received correctly or for any problems or technical malfunction of any telephone network or lines, computer on-line technical problems or traffic congestion on the Internet or at any Website or combination thereof, including injury or damage to participants or to any other person's computer related to or resulting from participating or downloading materials in the Contest. The Sponsors assume no responsibility for any incorrect or inaccurate information, whether caused by website users or by any of the equipment or programming associated with or utilized in the Contest or by any technical or human error which may occur in the processing of submissions in the Contest. The Sponsors assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries, including lost, late or misdirected entries. The Sponsors are not responsible for user cheating or fraud by any entrants. Participants engaging in any of the foregoing activities will be disqualified and any prizes won will be forfeited. If, for any reason, the Contest is not capable of proceeding as planned, including without limitation infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsors which corrupt or affect the administration, scrutiny, fairness, integrity or proper conduct of this Contest, the Sponsors reserves the right at its sole discretion to cancel, terminate, modify or suspend the Contest.

This Contest is not sponsored, endorsed or administered by FACEBOOK, TWITTER, INSTAGRAM or any other online social networking site, nor are such sites associated with the Contest in any way. Any questions, comments or complaints regarding the Contest must be directed to the Sponsor or Administrator, and not to FACEBOOK, TWITTER or INSTAGRAM.

13. Privacy

The Washington Red Raspberry Commission reserves the right to collect and maintain names and email addresses of entrants, and to use such information in its marketing materials or information. No such information will be released or sold to third parties

(including Facebook) for any purposes other than Washington Red Raspberry Commission's own marketing efforts. If any participant wishes to remove their name from the Washington Red Raspberry Commission's database, email razzrecipes@gmail.com.